

UnitedHealthcare Rewards is an incentive program where employees can earn dollars for completing a variety of actions, including things they may already be doing. Employees can put the dollars they earn toward eligible health care expenses or everyday purchases, depending on the incentive and redemption options employers select.

## What makes UHC Rewards different?

More than a fitness and wellness program, UHC Rewards is a fully integrated, incentive-enabled platform built to help drive:

- More engagement As part of a streamlined digital experience on the UnitedHealthcare® app and myuhc.com®, UHC Rewards is designed to encourage employees to proactively engage in their health and health plan—which may help simplify their overall health care experience.
- Optimal health care decisions UHC Rewards is built to empower employees to explore and use the tools, resources and benefits that are included in their plan—which may help them better understand their benefits and choose high-value, lower-cost care.
- Lower out-of-pocket costs Employees may earn up to \$300 or \$1,000 in a plan year to help offset their out-of-pocket costs. They can choose from several redemption options for their earnings.

94%

of first-time participants earned a reward<sup>1</sup>

more visits to the UnitedHealthcare app among participants<sup>2</sup>



There for what matters™

# **Employees can earn rewards for engagement**

UHC Rewards is built for a simple employee experience



#### **Reward activities**

Employees can personalize their experience by selecting activities that may be right for them—including tracking steps and sleep, getting an annual checkup, opting in to paperless communication and more.



#### **Incentive amount**

Standard incentive options are \$300 or \$1,000 in a plan year, per participant, depending on state and funding.



### **Redemption options**

Employees can redeem their earnings via digital Visa® gift card, depositing earnings into a health savings account or health incentive account and more, depending on their plan.

90%

of participants surveyed said they were satisfied with UHC Rewards<sup>3</sup>

64%

of sustained engagement quarter over quarter<sup>1</sup>

## Contact your broker or UnitedHealthcare representative



There for what matters™

UnitedHealthcare Rewards is a voluntary program. The information provided under this program is for general informational purposes only and is not intended to be nor should be construed as medical advice. You should consult an appropriate health care professional before beginning any exercise program and/or to determine what may be right for you. Receiving an activity tracker, certain credits and/or rewards and/or reprehasing an activity tracker with earnings may have tax implications. You should consult with an appropriate tax professional to determine if you have any tax obligations under this program, as applicable. If any fraudulent activity is detected (e.g., misrepresented physical activity), you may be suspended and/or terminated from the program. If you are unable to meet a standard related to health factor to receive a reward under this program, you might qualify for an opportunity to receive the reward by different means. You may call us toll-free at 1-866-230-2505 or at the number on your health plan ID card, and we will work with you (and, if necessary, your doctor) to find another way for you to earn the same reward. Rewards may be limited due to incentive limits under applicable law. Components subject to change. This program is not available for fully insured members in Hawaii, Vermont and Puerto Rico.

The UnitedHealthcare® app is available for download for iPhone® or Android®. iPhone is a registered trademark of Apple, Inc. Android is a registered trademark of Google LLC.

Visa is a registered trademark of Visa International Service Association.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates.

<sup>&</sup>lt;sup>1</sup> UHC Rewards book of business, 2023

<sup>&</sup>lt;sup>2</sup> Consumer Digital Product Report. June 2024.

<sup>&</sup>lt;sup>3</sup> KMI Net Promoter Score® (NPS®) Survey Dashboard. Aug. 2023. Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.