

## **Health Engagement Tip of the Month**

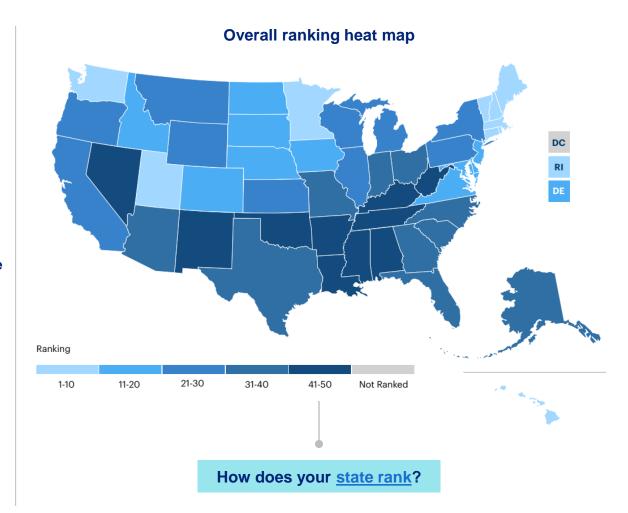
Insights from the America's Health Rankings 2023 Annual Report

The *America's Health Rankings 2023 Annual Report* was recently released in December. As it relates to Health Engagement Strategies, the report includes the following key insights:

- The healthiest states were New Hampshire, Massachusetts, Vermont, Connecticut and Minnesota. Louisiana had the most opportunity to improve, followed by Mississippi, Arkansas, Oklahoma and Alabama.
- Eight chronic conditions arthritis, depression, diabetes, asthma, cancer, cardiovascular diseases (CVDs), chronic obstructive pulmonary disease (COPD) and chronic kidney disease (CKD) reached their highest level since America's Health Rankings began tracking them. For all eight chronic conditions, there were striking disparities by nearly every measured demographic group.
- In 2022, 29.3 million adults, representing 11.2% of the population, reported having **three** or more chronic conditions.

These insights help support the need for a focus on health engagement. Use the following links to learn more and potentially share *America's Health Rankings 2023 Annual Report* insights.

- 2023 Annual Report Executive Brief
- 2023 Annual Report
- 2023 Annual Report State Summaries
- 2023 Annual Report website





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## **Employer Support Materials for February**

### At-a-glance flier of the Month

Creating a Culture of Health & Well-being

The At-a-glance Library of fliers is intended to support the planning, implementation, and evaluation of your workplace health and well-being program. These key resources offer strategies, innovative ideas, and stepby-step guides to create and maintain a thriving well-being program and drive a workplace culture of health.

Click here to view this month's employer At-a-glance flier, Creating a Culture of Health & Well-being. In this flier, employers will learn that creating a culture of health and well-being may be beneficial to both the employer and employees. This flier explains that This type of culture may combat burnout and increase employee satisfaction, while acting as a key component of a successful worksite well-being program.

UnitedHealthcare | Wellness

### At-a-glance: Creating a culture of health and well-being



Creating a culture of health and well-being is a key component of a successful worksite well-being program. Below are some important steps to building and cultivating a health-promoting, supportive culture.

#### What is it?

While the meaning of "culture of health and well-being" may differ from company to company, creating a culture of health and well-being may be beneficial to both the employer and employees. This type of culture may combat burnout and increase employee satisfaction, while acting as a key component of a successful worksite well-being program.

#### Why create it?

The primary benefits of building a culture of health and wellbeing are closely linked to flexibility in the workplace. Here are just a few "must-haves" for accepting a new role in 2022:1

- . 55% of employees desire a flexible work schedule, including working remotely
- . 52% of employees would like the organization that they work for to have a health and wellness program
- . 51% of employees say that their employer needs to recognize the importance of life outside of work

Additionally, fostering a culture of health and well-being in the workplace may support greater engagement, retention, trust and satisfaction among employees.

#### How to create it

#### Leadership commitment and involvement (at all levels) "Leaders" need to act as role models to create and reinforce

the culture. This can be accomplished when leaders consistently do the following:

. Assist with the creation of a supportive, healthpromoting environment

- . Communicate about the well-being initiative and why it is
- important to them, the employees and the organization · Actively participate in the well-being program
- . Educate and motivate all levels of leadership on the positive
- role they can play to support wellness initiatives

#### Company practices, policies and embedded with well-being

To be effective, a culture of health and well-being needs to be integrated into the day-to-day operations of the organization. Implement policies and practices that promote and support employee well-being. Sample "supportive" policies include:

- . A "Healthy Meeting Policy" to ensure healthier foods and beverages are available at meetings and company events
- . Offer reimbursement for offsite fitness facilities
- · Provide signage to encourage physical activity (e.g., "Take the Stairs")

#### A workplace environment that supports healthy decisions

It is important to have a workplace environment that supports healthy decisions... make the healthy choice the valued and easier choice. Environmental supports include:

- . Ensure employees have access to affordable, healthy food:
- . Encourage employees to be more physically active by offering movement breaks throughout the day or map out nearby walking routes
- . Create areas for employees to relax and de-stress . Sponsor or organize social events throughout the year





## **Member Educational Materials for February**

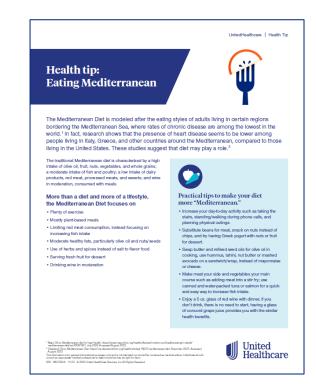
# National Health Observance: National Heart Month & Eye and Vision Health Month

February's health observances are National Heart Month and Eye & Vision Health. Looking for educational information related to these topics? If so, check out the following UnitedHealthcare educational resources:

- Heart Disease
- DASH eating plan tips
- Heart Healthy Diet Supplements
- Eye Health
- Computer Vision Syndrome

### Health Tip Flier of the Month: Eating Mediterranean

UnitedHealthcare Health Tip Fliers may be a visual and engaging way of providing member-level education. Check out this month's Health Tip Flier on Eating Mediterranean (English & Spanish).





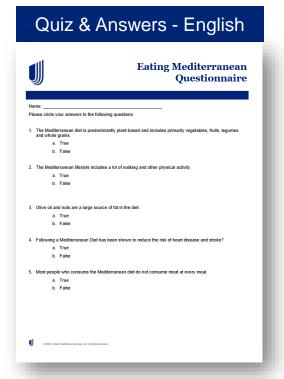


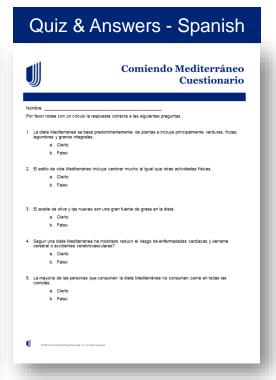
## **Member Educational Materials for February**

### United at Work Presentation of the Month: Eating Mediterranean

According to the American Heart Association, the Mediterranean diet may play a big role in preventing heart disease and stroke and reducing risk factors such as obesity, diabetes, high cholesterol and high blood pressure. Click <u>here</u> for the Eating Mediterranean health education presentation. This presentation will cover the health benefits associated with the Mediterranean diet and teach you how to adopt Mediterranean eating habits. There is also a sample meal plan provided for eating Mediterranean.









Click here for the entire United at Work catalog.



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## **UHC Rewards activities of the month**

### Biometric screening and daily exercise

Through UnitedHealthcare Rewards, incentives are available for covered employees and spouses for completing a variety of activities, including getting a biometric screening and achieving daily exercise goals. See below for more information about these two incented activities. To learn more, check out the 3-minute UnitedHealthcare Rewards recorded overview.



## Get a biometric screening

This wellness screening measures blood pressure, body mass index (BMI), glucose and cholesterol levels, and more. Members have three options to complete the screening

- Use a provider results form
- 2. Go to a lab for a screening
- 3. Use an at-home testing kit



### **Daily exercise**

Upon connecting a tracker, members can earn incentives each day they meet daily exercise goals. Two daily incentives are available as follows:

Daily goal 1: Track 15 active minutes or 5k steps per day Daily goal 2: Track 30 active minutes or 10k steps per day



### **Get started**

Download the UnitedHealthcare® app and activate UHC Rewards to start earning.



## **Next Month's Preview...**

Member educational materials



National Nutrition Month National Colorectal Cancer Awareness Month



# Health Tip Flier of the Month

Mindful eating (English and Spanish)



# United at Work Presentation

Understanding digestive health (English and Spanish)

**Employer** support



## **At-a-glance flier**

Creating a mindful work environment

