## **Active Affordability**

# **UnitedHealthcare** is helping to reduce the cost of health care.

We're looking across the health system to find ways to help make health care more affordable. We're helping reduce avoidable costs. We're working to address excessive charges. We're encouraging competitive pricing. We call that Active Affordability.

Americans report problems paying medical bills.1

ER visits may lead to a surprise bill.2

Americans don't take their medication as prescribed because of the cost.3

# How UnitedHealthcare is driving Active Affordability.

#### Save on the right care from the right place

We help direct members to locations and providers that provide quality services for a lower cost.

#### Reducing the cost of prescriptions

We provide access to more competitive drug pricing options and help bring down prescription drug costs.

#### Bringing more transparency to the price of health care

We're offering innovative price transparency tools to members and providers to help them compare cost estimates and reduce surprise bills.

- "Data Note: Americans' Challenges with Health Care Costs," KFF, 2021.

- 1. Data Note. Americals Orienteleges with feath Cade Oosts, Nr., 2021.
  2. "Ground Ambulance Rides and Potential for Surprise Billing," Peterson-KFF, 2021.
  3. "Public Opinion on Prescription Drugs and Their Prices," KFF, 2021.
  4. "How Designated Diagnostic Providers Help Address the High Cost Of Health Care," UnitedHealthcare, 2021.
- "Freestanding Clinic vs. Hospitals: Understanding the Cost Savings for Imaging Services," UnitedHealthcare, 2020.

### **Opportunities to reduce** the cost of health care.

MR and CT Scans<sup>5</sup>



**VS** (Average costs)

**VS** 

(Average costs)



**Blood Glucose Test**4



Individual results may vary

In estimated avoidable costs



