MYTH: There is exclusivity around which brokers can sell certain AHPs.

FACT: There are NO contractual exclusivity agreements with ANY Association Health Plans. Any broker can write new business for any AHP, as long as they meet licensing requirements.

MYTH: AHPs are just for high risk and/or unhealthy groups. **FACT:** AHPs are set up from a risk assessment/pooling and renewals standpoint.

MYTH: AHPs are only self-funded plans, with large aggregation. **FACT:** The Trust offers both fully funded insured plans and levelfunded plans, as well as stop-loss plans. All the Trust groups are pooled with a larger risk pool to offer a broad product portfolio including richer plan options and pricing flexibility.

MYTH: AHP rates fluctuate too often.

FACT: The Trust firms are part of a large risk pool which reduces rate fluctuations and creates long-term financial stability. In addition, the ACEC Life/Health Trust has over a 92% member and firm retention rate.

MYTH: AHPs are slow to quote and less efficient.

FACT: The ACEC Life/Health Trust works with all levels of firms to allow brokers to receive quotes in as little as three business days if needed.