



Get in on UHC Rewards

An experience designed to help engage plan participants by rewarding healthy actions



UnitedHealthcare Rewards is an incentive program where participants can earn rewards by reaching certain goals and completing a variety of healthy actions. They can put the rewards they earn toward eligible health care expenses to help offset out-of-pocket costs.

There's so much good to get

More than a fitness or wellness program, UHC Rewards is designed to help:

Boost engagement – UHC Rewards may make it easier for participants to access support along their health journey as part of a streamlined digital experience on the UnitedHealthcare® app.

Drive more informed health care decisions – UHC Rewards is built to help empower participants to explore and use the tools, resources and benefits that are included in their health plan, which may help them better understand their benefits.

Offset out-of-pocket costs – Participants may earn up to \$300 or \$1,000 in a plan year, which may help offset their out-of-pocket costs for eligible medical expenses.

+3.4x

more visits to the
UnitedHealthcare app among
UHC Rewards participants¹

Participants can earn rewards for engagement

UHC Rewards is built for a simplified experience. Each rewardable activity is designed to help participants proactively engage in their health and offset their out-of-pocket costs.

Incentive configuration – Standard incentives are up to \$300 or \$1,000 per participant in a plan year.

Redemption options – Participants can redeem their earnings via direct deposit to a health savings account (HSA) or health incentive account (HIA), depending on their plan.*

Rewardable activities – Participants can personalize their experience by choosing activities that may be a good fit for them, like tracking steps and sleep or getting an annual checkup.

51%

paired a device to continuously engage in weekly and daily challenges²

90%

of first-time participants earned a reward³

Ready to get in?

Contact your broker or UnitedHealthcare representative

United Healthcare®

*Cannabis industry only: Earnings may be redeemed via a digital Visa® gift card.

¹ UnitedHealthcare Consumer Digital Product Report, Nov. 2024.

² Powerbi, May 2026.

The UnitedHealthcare® app is available for download for iPhone® or Android®. iPhone is a registered trademark of Apple, Inc. Android is a registered trademark of Google LLC.

Visa is a registered trademark of Visa International Service Association.

UnitedHealthcare Rewards is a voluntary program. The information provided under this program is for general informational purposes only and is not intended to be nor should be construed as medical advice. You should consult an appropriate health care professional before beginning any exercise program and/or to determine what may be right for you. Receiving an activity tracker, certain credits and/or rewards and/or purchasing an activity tracker with earnings may have tax implications. You should consult with an appropriate tax professional to determine if you have any tax obligations under this program, as applicable. If any fraudulent activity is detected (e.g., misrepresented physical activity), you may be suspended and/or terminated from the program. If you are unable to meet a standard related to health factor to receive a reward under this program, you might qualify for an opportunity to receive the reward by different means. You may call us toll-free at 1-866-230-2505 or at the number on your health plan ID card, and we will work with you (and, if necessary, your doctor) to find another way for you to earn the same reward. Rewards may be limited due to incentive limits under applicable law. Components subject to change. This program is not available for fully insured members in Hawaii, Vermont and Puerto Rico nor available to level funded members in District of Columbia, Hawaii, Vermont and Puerto Rico.

Employee benefits including group health plan benefits may be taxable benefits unless they fit into specific exception categories. Please consult with your tax specialist to determine taxability of these offerings.

Person must reside within the United States. An employee residing in Hawaii is not an Eligible Person. May not be available in all states.

Administrative services provided by United HealthCare Services, Inc. or their affiliates, and UnitedHealthcare Service LLC in NY. Stop-loss insurance is underwritten by UnitedHealthcare Insurance Company or their affiliates, including UnitedHealthcare Life Insurance Company in NJ, and UnitedHealthcare Insurance Company of New York in NY.