



# Proactively helping employees get on a healthier path

Research shows that consumers make less-than-optimal health care choices **38%** of the time.<sup>1</sup> These choices may impact their health, and could potentially increase the cost of health care for everyone.

## Focusing resources on closing gaps in care

Personal Health Support leverages proprietary technology that quickly finds and prioritizes members with the highest value based on open gaps in care and the highest likelihood to engage.

### Depth of data increases year over year



Analyze data against evidence-based medicine



Identify and attach values to gaps in care



Predict employee's likelihood to engage



### Value Opportunity Methodology

Better health outcomes with changed behavior and savings

# Helping employees make better health care choices earlier

Personal Health Support is a proactive care management solution that helps employees make better use of health care services.



## Telephonic and digital coaching

- Helps encourage behavior change
- Based on individual gaps in care



## Closing gaps in care

- Nurses work directly with the member
- Focus is on closing gaps in care rather than a fixed-call model or program graduation



## Clinical impact and value

- More efficient than traditional clinical models
- Fewer nurses are required to drive clinical results
- Maximizes your ROI



## Holistic solutions can produce healthy savings

National Accounts only

**\$5.55–\$14.05**

per member per month<sup>2</sup>

Key Accounts only

**\$3.80–\$11.05**

per member per month<sup>2</sup>

## Healthier employees, lower costs

### Employee goals:

- Easier access to condition-agnostic resources
- Improved quality of life
- Reduced health care costs
- Convenient engagement through digital tools

### Employer goals:

- Simplified decision-making process
- Flexible approach to care management
- Condition-agnostic solution
- Custom configurations based on population need and desired investment level

## Outreach that may result in more informed health decisions

With digital technology and personalized communications, Personal Health Support is designed to help engage employees in their health, which can lead to improved health outcomes and reduced health care costs.

[Learn more](#)

Contact your UnitedHealthcare representative for additional information

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<sup>1</sup> UnitedHealthcare National Accounts Book of Business, 2019.

<sup>2</sup> Medical cost savings base configuration comparison. Average savings across UnitedHealthcare book of business. Actual results will vary.

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